

Privacy is a matter of trust, and your trust is important to us

We respect your privacy and your personal rights. The responsible and compliant handling of personal data is a significant concern for SportPass (Switzerland) AG / Asport. This online privacy policy ("Policy") describes how we process personal data from you when you visit our website or contact SportPass (Switzerland) AG.

1. Processing of Personal Data

Personal data refers to all information and details related to a specific or identifiable person. This includes your contact information such as name, phone number, address, or email address, as well as other information you may provide to us during registration, when placing an order, participating in contests, surveys, and similar activities. Under certain circumstances, it may also include your IP address, which we record when you visit our website, along with additional information such as the pages visited and responses to displayed offers on our websites.

2. Cookies

2.1. What are Cookies

We use so-called cookies on the SportPass (Switzerland) AG websites. These are small files that are stored on your computer or mobile device when you visit or use one of our websites. Cookies store specific settings about your browser and data exchanged with the website through your browser. When a cookie is activated, it is assigned an identification number (cookie ID) through which your browser is identified, and the information contained in the cookie can be used.

Most of the cookies we use are temporary session cookies that are automatically deleted from your computer or mobile device after the end of your browsing session. Additionally, we also use permanent cookies. These remain stored on your computer or mobile device after your browsing session ends. Depending on the type of cookie, these permanent cookies are stored for a period ranging from one month to ten years, and they are automatically deactivated after the programmed time has elapsed.

2.2 Why do we use Cookies

The cookies we use serve various functions on our websites. For example, cookies help store your country and language preferences and your shopping cart across different pages of a single internet session.

By using cookies, we can also track and analyze visitor behavior on our websites. This allows us to make our websites more user-friendly and effective and to make your visit to our websites as enjoyable as possible. Furthermore, we can display information on the website tailored to your interests.

We also use cookies to optimize our advertising. With cookies, we can present you with advertisements and/or special products and services that may be of interest to you based on your use of our website. Our goal is to make our internet offering as attractive as possible for you and to display advertisements that match your likely areas of interest.

2.3 What data is collected?

Cookies collect usage information such as the date and time of access to our website, the name of the visited web page, the IP address of your device, and the operating system used. Cookies also

provide information about which of our web pages you visit and from which website you accessed our website. Additionally, we can track the topics you research on our websites using cookies.

2.4 Third Party Cookies

The cookies or corresponding technologies stored on your computer or mobile device can also come from other companies within the SportPass (Switzerland) AG or independent third parties, such as advertising partners or internet service providers.

These cookies allow our partner companies to address you with personalized advertising and measure its effectiveness. The cookies of partner companies are also stored on your computer or mobile device for a period ranging from one month to ten years and are automatically deactivated after the programmed time has elapsed.

Our advertising partners only have access to data based on an identification number (cookie ID). This data includes online usage information, such as the web pages you have visited and the content you have used.

For SportPass (Switzerland) AG customers who have registered, online usage information can be linked to information about the use of SportPass (Switzerland) AG products and services, as well as demographic data such as age group, residential region, and gender. Our customers always have the option to object to the use of such data by advertising partners through settings in the customer center or by contacting a customer contact point.

3. Web analysis and tracking technologies used

To gain insights into the use of our websites and improve our online offerings, we use web analysis tools. These tools are typically provided by third-party vendors. The information collected about website usage for this purpose is usually transmitted to the third party's server using cookies. Depending on the third-party provider, these servers may be located abroad.

Data is transmitted with shortened IP addresses to prevent the identification of individual devices. The IP address sent to third-party providers as part of the use of third-party tools is not linked to other data from these providers. The transmission of this information by third-party providers only occurs due to legal requirements or as part of order data processing.

We also use retargeting technologies on our websites. This allows us to address users of our websites with advertisements on third-party websites. The display of ads on websites is based on cookies in your browser, a cookie ID, and an analysis of your previous usage.

If you use our website from a European Economic Area (EEA) member state (EU and EFTA member states, excluding Switzerland), we exclusively use the following third-party cookies and tracking technologies for recognizing traffic from the EEA, managing the use of tools, and for error correction and optimization of our website:

Google Analytics

If you wish to prevent the use of these tools, you can follow the instructions in the following section.

4. How can the use of cookies and web analysis tools be prevented?

Most internet browsers accept cookies automatically. However, you can instruct your browser not to accept cookies or to prompt you before accepting a cookie from a website you visit. You can also delete cookies from your computer or mobile device using your browser's relevant function.

If you decide not to accept our cookies or the cookies and tools of our partner companies, you may not be able to see certain information on our websites and may not be able to use some features intended to enhance your visit.

legal.privacy.content.4.3

5. How and why do we use social plugins?

On our websites, we also use so-called social plugins. These plugins can be identified by the logo of the respective social network.

All the plugins used are set up using a 2-click process. This means that the respective plugins are only activated when you click on the provider's icon.

When you visit a page on our website that contains an activated plugin, your browser establishes a direct connection to the servers of the provider. The content of the plugin is transmitted directly to your browser by the respective provider and integrated into the page. By integrating the plugins, certain information is transmitted to the third-party provider. Additionally, certain information is stored by this provider (name, email, ID, images from the account).

If you are not a member of the respective social networks, there is still a possibility that they may obtain and store your IP address through the social plugin. If you are logged into one of the social networks, the third-party providers can directly associate your visit to our website with your personal profile on the social network. When you interact with the plugins, such as clicking the "Like," "+1," "Tweet," or "Instagram" button, the corresponding information is also directly transmitted to a server of the third-party provider and stored there. The information is also published on your Twitter or Instagram account and displayed to your contacts. Please refer to the privacy policies of the third-party providers for the purpose and scope of data collection and further processing and use of data, as well as your rights and privacy settings. You can find a list of the plugins we use and further information about the respective providers below.

If you wish to prevent Google, Facebook, Twitter, or Instagram from associating the data collected through our website with your personal profile on the respective social network, you must log out of the corresponding social network before visiting our website. You can also completely prevent the loading of plugins by using specialized browser add-ons such as "NoScript" (<http://noscript.net/>) or "Ghostery" (<https://www.ghostery.com/>).

6. Newsletter

You can register for our newsletter using your email address. We process your data exclusively for the purpose of sending the newsletter. The consent given for the storage of data, email address, and their use for newsletter distribution can be revoked at any time, for example, through the "Unsubscribe" link in the respective newsletter. Your email address will be removed from the distribution list after that.

7. Storage duration and data deletion

We store and process your personal data for as long as necessary to achieve the purpose of their collection or as required or permitted by law. Afterward, your personal data will be deleted from our systems or anonymized so that you cannot be identified.

8. What rights do you have regarding your personal data?

You have the right to receive information about your personal data processed by us at any time, free of charge. You can submit your request for information to our postal address in writing and include a copy of your identity card or passport.

You also have the right to request the correction of incorrect personal data. You are entitled to the deletion of your personal data, provided that we are not obliged or authorized to retain some of your personal data according to applicable laws and regulations.

9. How can we change this statement?

We reserve the right to adjust this statement at any time. The version published on our websites at any given time applies.

Third party cookies and tracking technology

Solution	Provider	Address	
Google Analytics	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	- Privacy - Opt-Out

Social media plugins

Solution	Provider	Address	
Facebook	Facebook Inc.	1601 S. California Ave Palo Alto, CA 94304 USA	- Privacy
Google+	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	- Privacy
Twitter	Twitter Inc.	795 Folsom St., Suite 600 San Francisco, CA 94107 USA	- Privacy
Instagram	Instagram LLC	1601 Willow Road Menlo Park, CA 94025 US	- Privacy

Solution	Provider	Address	
YouTube	Google Ireland Limited	Gordon House Barrow Street Dublin 4 Ireland	<ul style="list-style-type: none">- YouTube Legal- YouTube Privacy- Google Privacy- Remove access